

SeriMeri Oy

Data protection notice

2018-05-16

According to the Data Protection Regulation, the data controller must inform the data subjects in a clear manner. This document meets the information requirement.

SeriMeri Oy consists of two businesses. SeriMeri makes artwork and Helsinki Yachting is a sailing school. This data protection notice covers both areas.

1. The controller

SeriMeri Oy
Yhteystiedot:
Linjapolku 1
102740 Fiskars

Contact information for the filing system matters:

SeriMeri Oy / Mikko Mustakallio
Linjapolku 1
10470 Fiskars
+358 400 498 310
mikko @ helsinkiyachting.fi

2. Data subjects

The filing system includes data subjects who have registered, ordered products or services, or who are interested in those.

3. Purpose of the filing system

The basis for maintaining the filing system is smooth customer communication and delivery process, or a registered customer relationship.

Personal data is processed only for pre-defined purposes, which are as follows:

- for order processing.
- for managing customer relationships
- for recording courses and exams taken
- for communicating of course events and products
- for commenting blog posts

4. Information stored in the filing system

The filing system contains contact and customer information.

Contact information: Name, address, email address, phone number.

Customer information:

- Information about product purchases and courses and exams taken.
- Day of birth (only if Trafi or other public authority requires).

5. Rights of the data subject

The data subject has rights. Request to use them can be made to the following address: mikko @helsinkiyacting.fi.

Right to check the information

The data subject can check the personal information we have stored.

Right to rectify the information

The data subject may request to correct incorrect or incomplete information.

Right to object

A data subject may object to the processing of personal data if he / she feels that personal data has been processed unlawfully.

Direct marketing

The data subject has the right to object to processing for direct marketing

Right to erasure of personal data

The data subject has the right to request the erasure of data if data processing is not necessary.

It should be noted that the controller may have statutory or other rights not to remove the requested information.

The controller is obliged to keep the accounting records in accordance with the Accounting Act (Chapter 2, Section 10) for a period of time (10 years). Therefore, accounting records cannot be removed before the deadline expires. The controller also has Trafi's obligations to keep the data of the participants in the sailing courses for at least five years due to the traceability course completions.

Withdrawal of the consent

If the processing of personal data is based solely on consent, and not on a customer relationship or registration, the data subject may withdraw the Withdrawal of consent consent.

Right to appeal

The data subject has the right to appeal to the Data Protection Ombudsman if he or she feels that we are in violation of the applicable data protection regulation while processing personal data.

Contact information of Data Protection Ombudsman: www.tietosuoja.fi/fi/index/yhteystiedot.html

6. Regular sources of information

Customer information is received on a regular basis:

- From the customer itself when the customer relationship is born and during the delivery process.
- From the customer itself via an online form, as a customer subscribing to a subscriber or as a blog post commentator.
- Personal data can also be collected in conjunction with surveys, customer feedback and competitions.

7. Regular disclosure of information

As a rule, information will not be disclosed for marketing purposes outside SeriMeri Oy.

SeriMeri Oy has outsourced online payment to Checkout Finland Oy's payment service.

The customer submits his / her own data at a payment transaction to use the Checkout payment service.

SeriMeri Oy and the Checkout payment service are committed to meeting the requirements of the Data Protection Regulation.

We regularly use the following service providers:

- Checkout Finland Oy, Pyhäjärvenkatu 5 C, 33200 Tampere, business ID 2196606-6. Checkout Finland Oy is part OP Group. Checkout Finland Oy's [Data Protection Notice](#).

8. Duration of the processing

The information is kept up to the time required by the Accounting Act or for example

- Personal information is processed as a rule as long as the customer relationship is in effect
- esim. The data subject from our marketing list can leave it by notifying us.

9. Processors

The controller SeriMeri Oy and its employees handle personal data. We can also outsource the processing of personal data to a third party. In that case, we will endeavor to ensure that personal data is processed following current data protection regulation and otherwise appropriately.

10. Transferring data outside the EU

SeriMeri Oy will not transfer personal data outside the EU or the European Economic Area.

11. Automated decision-making

We do not use data for automated decision-making.